

**Education**  
Opportunities  
**The future**  
Neighborhoods

# Everett Public Schools

**We are growing & changing**  
**Our students are excelling**  
**We are accountable**  
**Your support matters**

**Culture**  
**Diversity**  
Wellness  
*Families*

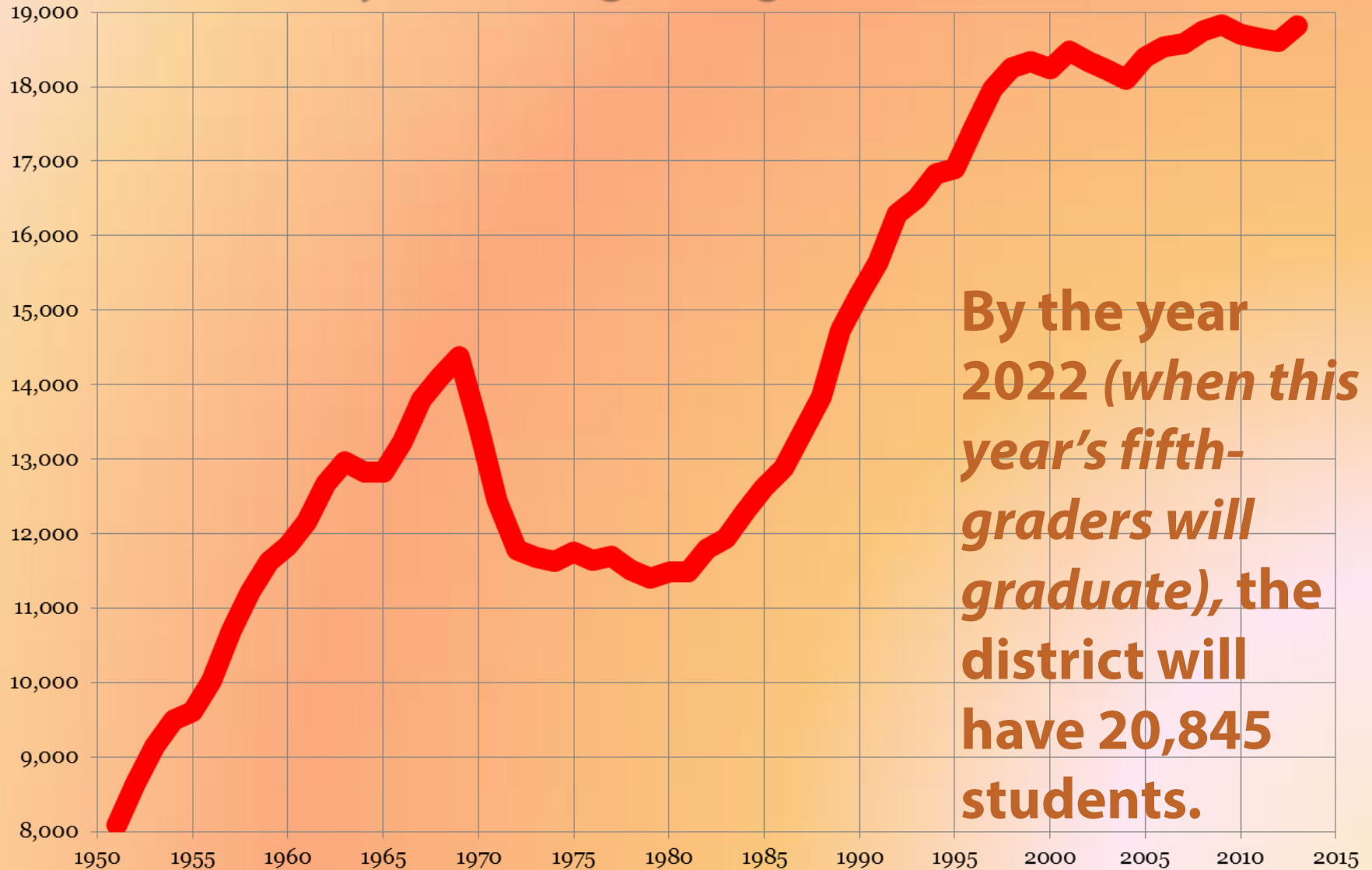
**JOBS**  
**Economy**  
**Recreation**  
Leadership

Growth  
**Success**  
**Stability**  
Knowledge



# We are growing

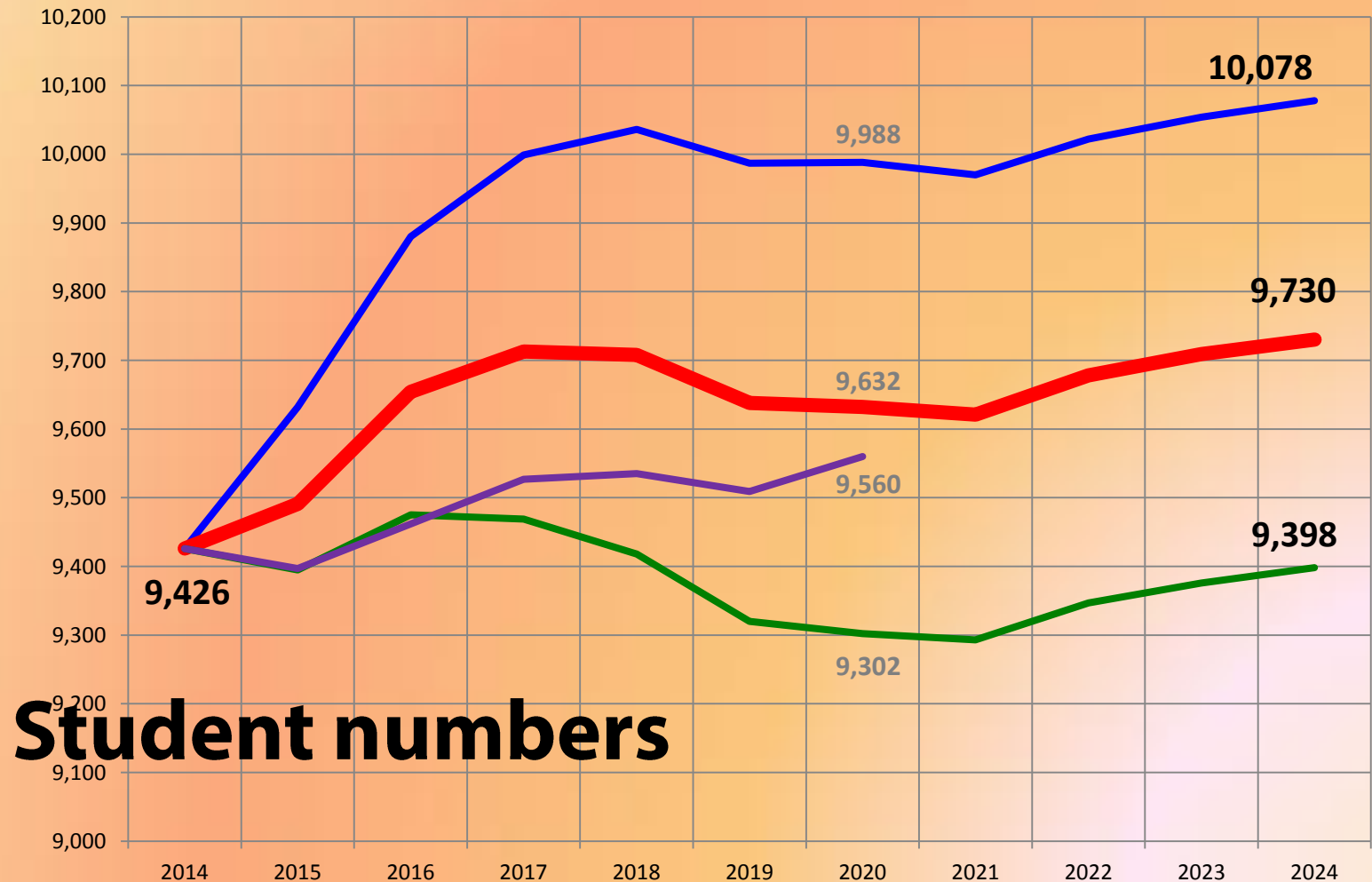
**Snohomish County is fastest growing area in the state**





# We are growing

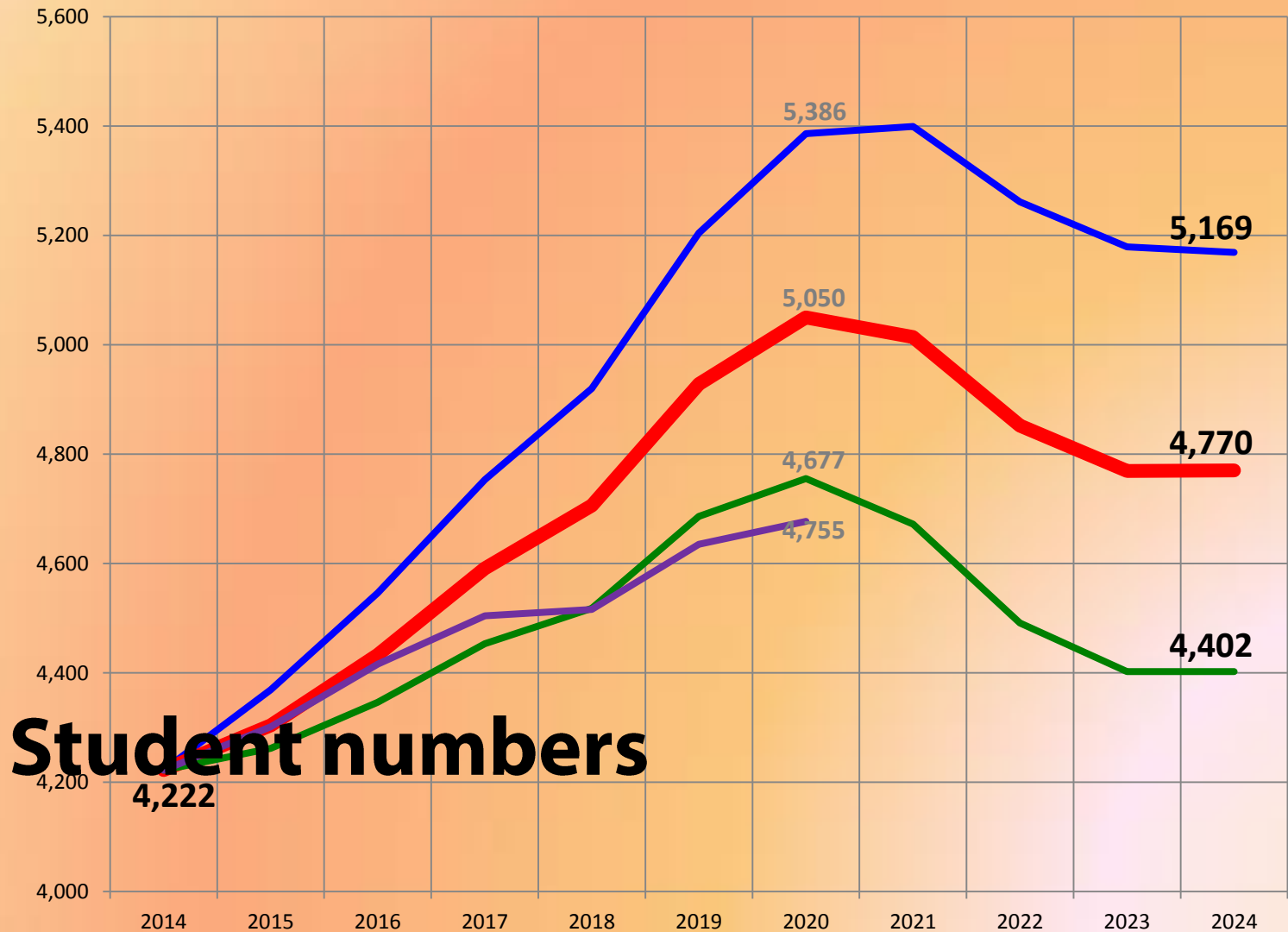
## Elementary enrollment projections through 2024





# We are growing

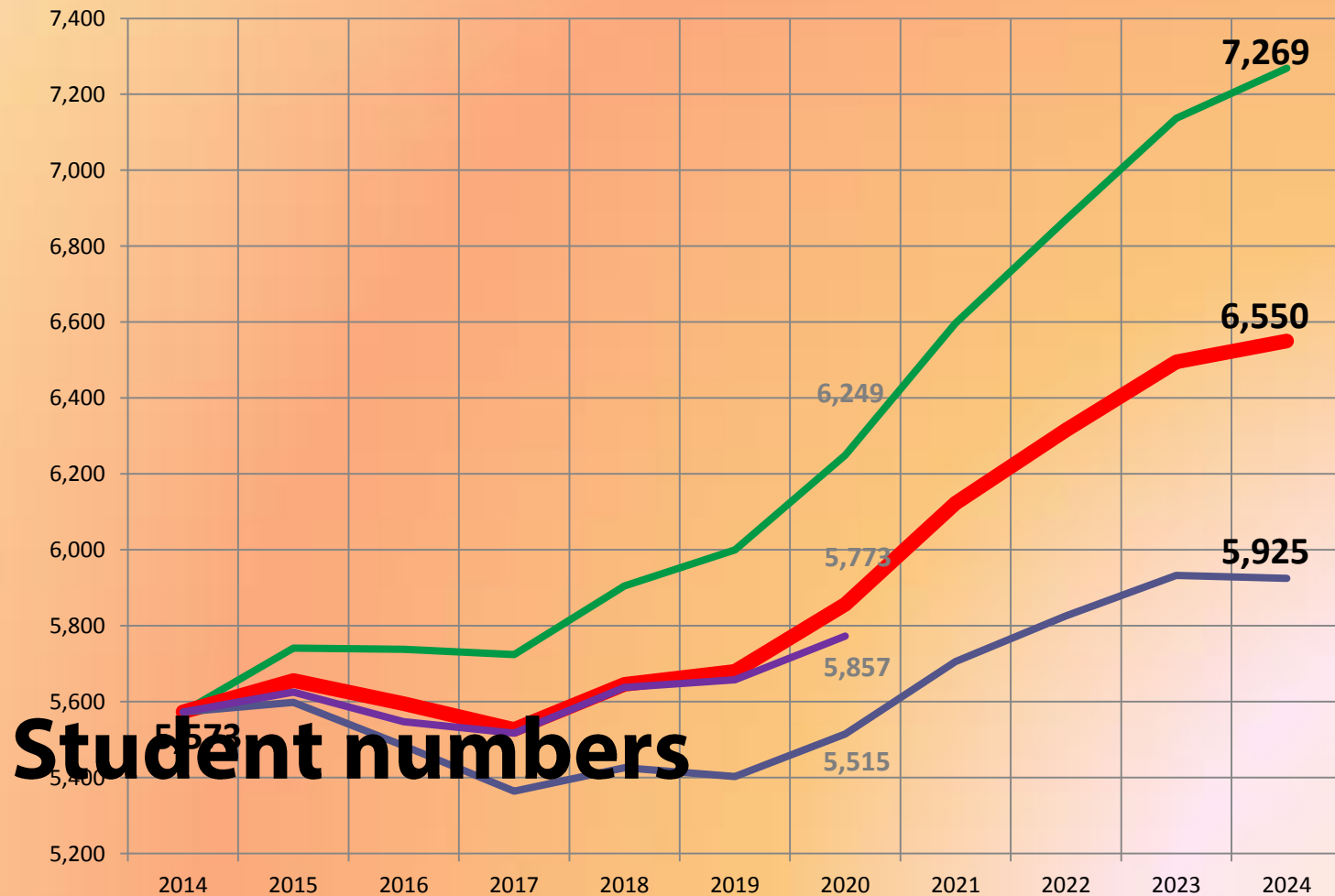
## Middle school enrollment projections through 2024





# We are growing

## High school enrollment projections through 2024



# We are growing

## Changes expected through 2022



# of students

(Over) or Under  
capacity

# of portables

	# of students			(Over) or Under capacity		# of portables		
	2014 → 2022		Change	2014 → 2022		2014 → 2022		Change
Elementary	9,426	9,678	+252	(566)	(809)	48	60	+12
Middle	4,222	4,852	+630	404	(218)	24	26	+2
High	5,573	6,315	+742	278	(460)	12	29	+17
District total	19,221	20,845	+1,624	116	(1,487)	84	115	+31

By 2022, without changes, 13 of our 17 elementary schools will be over capacity and will have 60 portable classrooms

By 2022, without changes, Jackson High will have 23 portable classrooms and Cascade High will have 6



# We are changing

## Growth in poverty level continues

	2004	2014
# of students	18,610	19,218
% qualified for free & reduced lunch <i>(district average)</i>	30.0%	40.5%
English Learners	6.7%	10.6%
Hispanic/Latino	7.2%	16.4%
White	75.5%	59.3%

**North/central region  
2014 poverty rates**

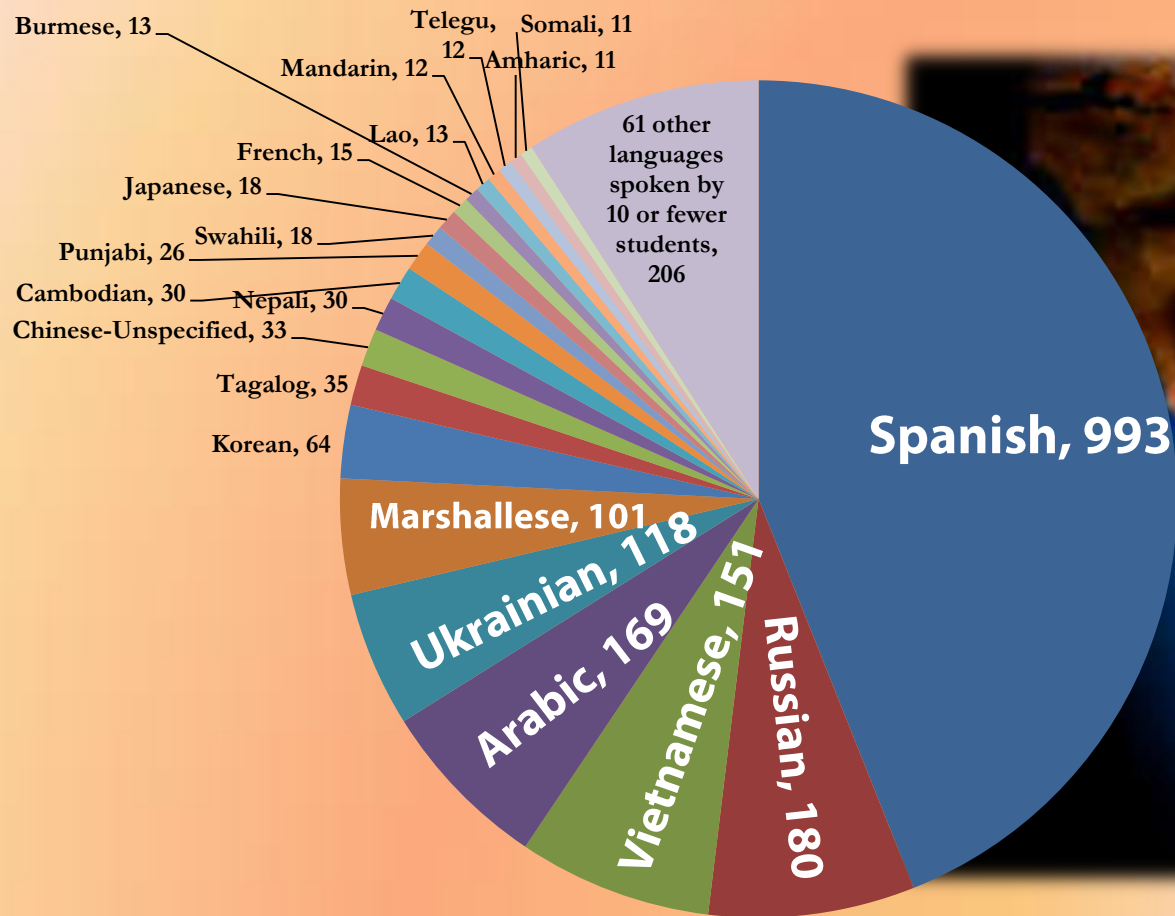
Hawthorne	88.3%
Garfield	76.8%
Madison	73.6%
Emerson	72.1%
Lowell	70.6%
North Jackson	66.3%
Evergreen	64.8%
Everett HS	58.8%
Whittier	48.1%
Monroe	47.1%
Cascade HS	43.8%
View Ridge	41.5%
	37.0%

**Poverty rate in 2015  
jumped to  
44.5%**



# We are changing

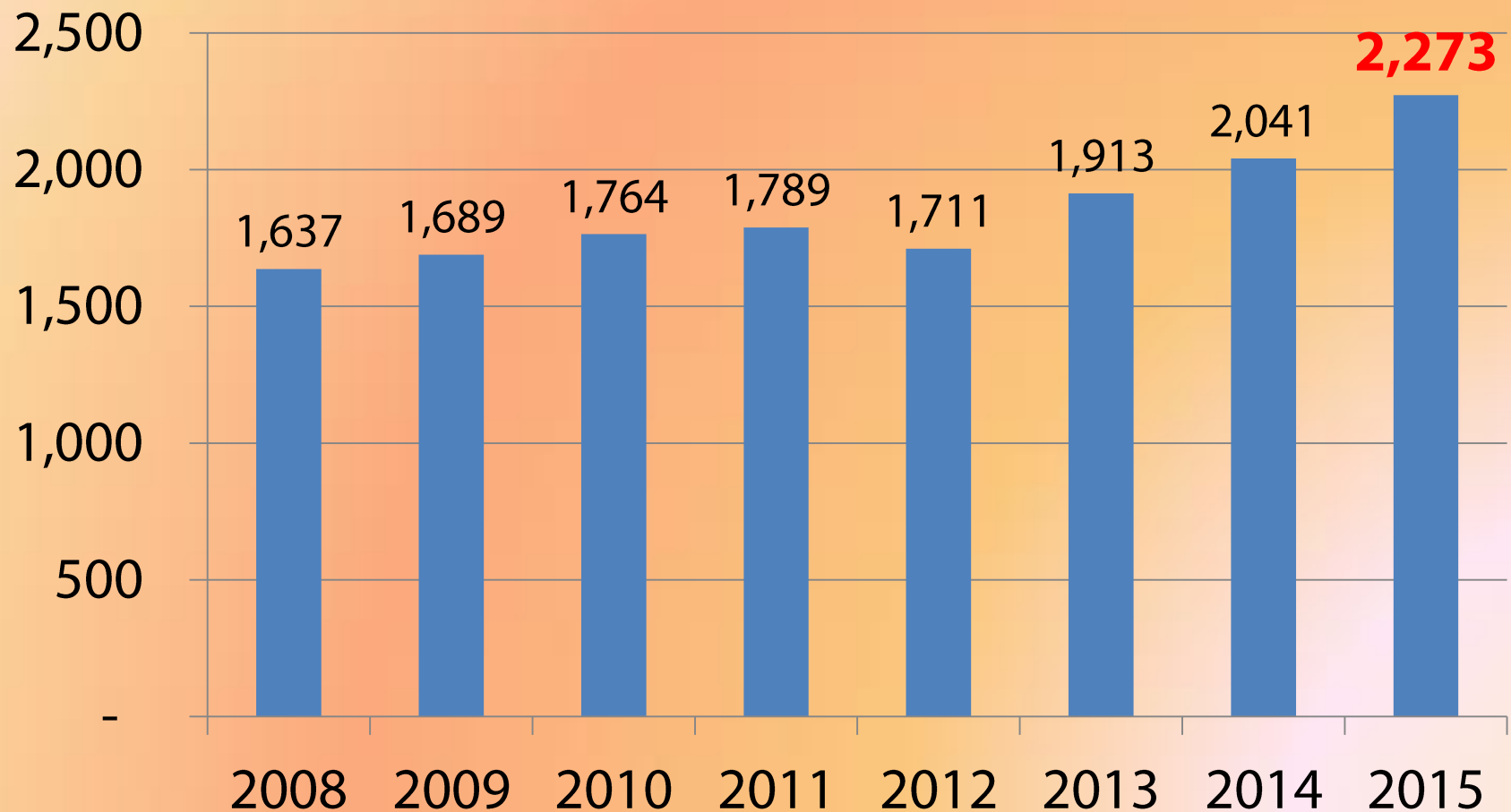
Students in the district speak 82 different languages





# We are changing

**Growing number of students' native language is not English**



# Students are excelling

	2011	2012	2013	2014
<b>Four year graduation rate</b>	82.4%	81.8%	84.4%	89.3%
<b>Five year graduation rate</b>	84.2%	85.8%	88.5%	91.2%

Compared to  
Washington's  
2014 rates of  
76% and 78.8%!

# Students are excelling

**Working the numbers student-by-student**  
**Starting in preschool – the “when”**

## **P-3 Early Learning Initiative – the “what”**

- Coalition of Puget Sound districts, Bill & Melinda Gates Foundation and UW
- Cross training of our teachers and partner preschool staff
- Relentless focus on literacy



## **P-3 Initiative – the “why”**

One in six children who are not reading proficiently in third grade fail to graduate from high school on time.

Children who have lived in poverty and are not reading proficiently in third grade are about three times more likely to dropout or fail to graduate.

# Students are excelling

Working the numbers student-by-student  
Investing in more full day kindergarten

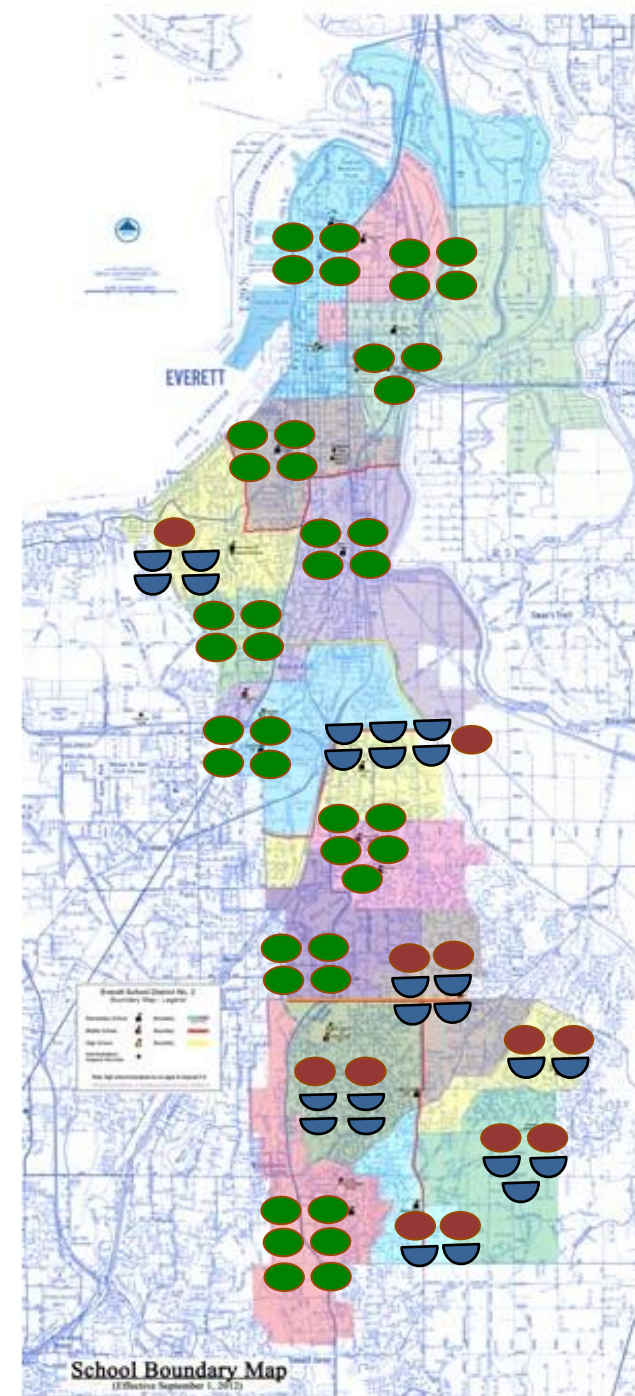
**Full Day Kindergarten** **54**

- 42 are state or district funded
- 12 are tuition funded

**Half-Day Kindergarten** **25**

- ◐ 25 are state funded

**Total** **79**



# Students are excelling

**Working the numbers student-by-student**  
**Continuing in middle school**

## Watching for high school readiness

- Eighth grade success is strongest predictor of being ready for college by 12th grade
- Failing an eighth grade class is a strong predictor of high school dropout risk





# Students are excelling

## Working the numbers student-by-student Continuing in middle school

### Four indicators

- Core subject grades
- Attendance
- Rigorous course success
- State test scores

### Four levels

- ✓ Well prepared
- ✓ Meets readiness
- ✓ Approaching readiness
- ✓ Significantly at risk

#### Will my student be ready for high school? ... And college or a career?

If your student is doing well in eighth-grade, that is the single strongest predictor of college readiness by twelfth-grade.

Two ways to boost success in middle school:

1. Good work and study habits, sometimes called *academic discipline*. It means consistently completing homework, getting to class on time, taking pride and care in school work.
2. Positive behavior and attitude.

Studies show that those who fail middle school classes are more likely to drop out of high school.



#### High School Success Indicators

The following levels and indicators are intended to be a guide for students and their families in preparing for a successful high school experience, which leads to readiness for college or a career.

##### Well Prepared for High School Readiness

- Level 4**
- Earns a "B" level grade or higher in each course.
  - Earns a "C" level grade or better in a minimum of one advanced pathway course or one high school level course; e.g. Algebra I, Geometry, Algebra 2, Coordinated Science, English 1.
  - Exceeds standard (Level 4) on two or more Smarter Balanced Assessments and meets standard (Level 3) on the remaining assessments.
  - Successfully completes the Washington State History requirement.
  - Regular, consistent and timely attendance is at least 98%.

##### Meets High School Readiness

- Level 3**
- Earns "C" level grade or better in each course.
  - Meets or exceeds standard (Level 3 or 4) for each subject on the Smarter Balanced Assessment.
  - Successfully completes the Washington State History requirement.
  - Regular, consistent and timely attendance is at least 98%.

##### Approaching High School Readiness

- Level 2**
- Has earned one or more "D" level grades in a course.
  - Approaches standard (Level 2) in one or more subjects on the Smarter Balanced Assessment.
  - Has yet to successfully complete the Washington State History requirement.
  - Consistent and timely attendance is between 94-98%.

##### Significantly At-Risk for High School Readiness

- Level 1**
- Has earned one or more "F" level grades in a course.
  - Does not meet standard (Level 1) in one or more subjects on the Smarter Balanced Assessment.
  - Has yet to successfully complete the Washington State History requirement.
  - Consistent and timely attendance is below 94%.

# Students are excelling

**Working the numbers student-by-student**

**Each student graduates ready for college and career**

- **High school credit** for middle school students
- **College in the High School** credit waivers for low income students
- College Board **SpringBoard** curriculum grades 6 – 12
- **Advanced Placement** expansion
- **Equal Opportunity Schools** grant for Advanced Placement equity
- **Free PSAT** for sophomores and **free SAT** for juniors
- **AVID** program expansion
- **Naviance** implementation
- K-12 **STEM** integration
- **21st century skills**

**In 2004, only 571 students took Advanced Placement courses during second semester.**

**Ten years later, 2,280 were enrolled for fall semester.**



# Students are excelling

**Working the numbers student-by-student – whatever it takes**  
**Each student graduates ready for college *and* career**

- Internships and mentors
- Summer school
- August **and** February graduation ceremonies
- “Just in time” intervention
- Graduation plans
- Family contracts
- Credit recovery options
- Dropout *followup*
- Home *visits*



# Students are excelling

## 2014 required test results – district compared to state

Grade	Reading	Writing	Math	Science
3	+6.3	NO TEST	+8.1	NO TEST
4	+7.6	+8.6	+6.5	NO TEST
5	+9.1	NO TEST	+9.4	+7.8
6	+7.9	NO TEST	+4.4	NO TEST
7	+6.3	+11.2	+5.2	NO TEST
8	+7.0	NO TEST	+8.6	+9.1
10*	+4.9	+3.7	+4.4	+6.8

### \*Grade 10 scores:

- Include those who passed test BEFORE 10th grade
- Math *End of Course* (EOC) met grad requirement
- EOC biology

# Students are excelling

## 2015 required tests – Smarter Balanced Assessments (SBA)

Different standards → different tests → different results



# Students are excelling

**Cedar Wood Elementary  
Mill Creek Elementary  
View Ridge Elementary  
Eisenhower Middle School  
Jackson High School**

**Congratulations to  
the district's 2014  
*Washington  
Schools of  
Achievement.***

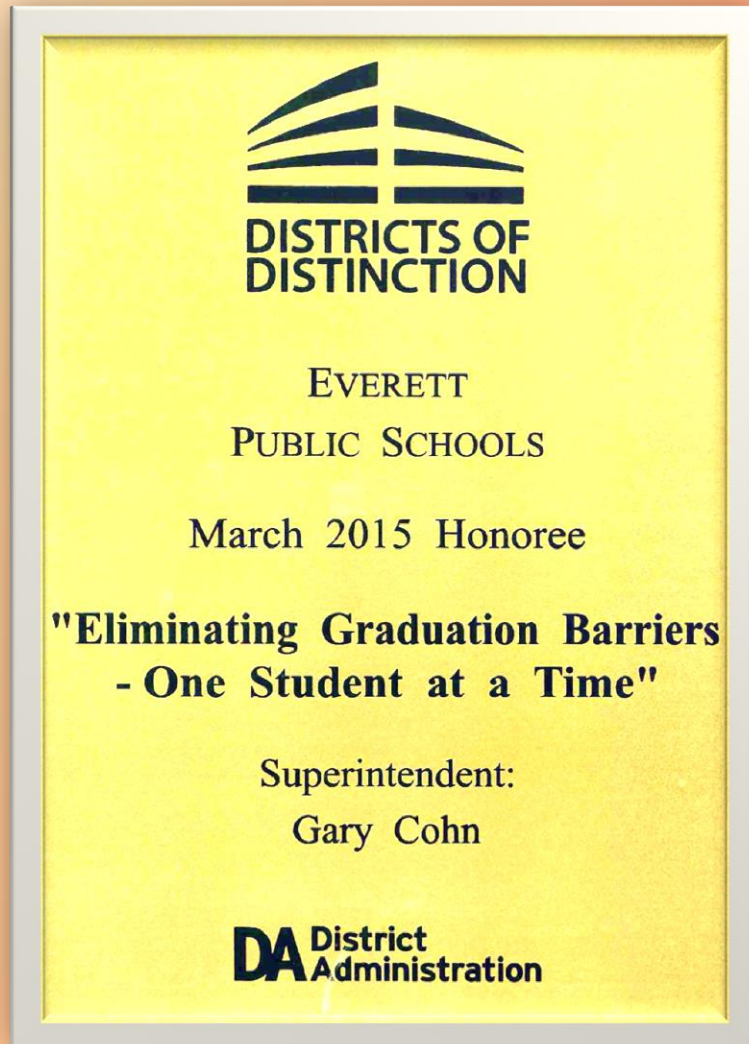
**Since 2005, Everett's schools  
have been honored with these  
and other state and national  
awards 83 times!**





# We are accountable

**National “District of Distinction” for improved graduation rates**



Everett Public Schools is a *District of Distinction* for decade-long work to **improve graduation rates by eliminating barriers** *One-Student-At-A-Time*

# We are accountable

Washington State "School Board of the Year" *working for you*



Pam LeSesne



Traci Mitchell



Carol Andrews



Caroline Mason



Ted Wentz

**WSSDA**  
Washington State  
School Directors' Association

# We are accountable

**Saving taxpayers \$26 million over 14 years**



- Just as homeowners watch for **lower interest rates** to save money by refinancing, the district watches for opportunities to refinance bonds to save taxpayers money.
- \$27 million saved by refinancing over 14 years flows to taxpayers in the form of **lower tax rates**.



# We are accountable

Credit rating of “AA” is among the state’s highest

STANDARD  
& POOR’S

- “AA” means S&P believes the district has **strong capacity to meet financial commitments.**
- **Only two** other Washington districts exceed “AA” rating.
- High credit ratings mean eligibility for lower interest rates and **savings for taxpayers.**

# We are accountable

## Award winning financial reports



*Certificate  
of Achievement*  
**FOR EXCELLENCE IN**  
*Financial Reporting*

- **Comprehensive Annual Financial Report** documents higher fiscal standard than state requires.
  - Independently reviewed for accuracy
  - **Certificate of Excellence in Financial Reporting 27 years**
  - **Certificate of Achievement for Excellence in Financial Reporting 8 years**

# We are accountable

Clean audits – *No findings* 11 out of the last 12 years



March 26, 2014

*"**Very, very, very good!**"* I am once again impressed with how clean the district's statements that your staff has created were this year."

*K. Gadbois, State Auditor's Office*

# We are accountable

**Clean audits – No findings 11 out of the last 12 years**



**Feb. 25, 2015**

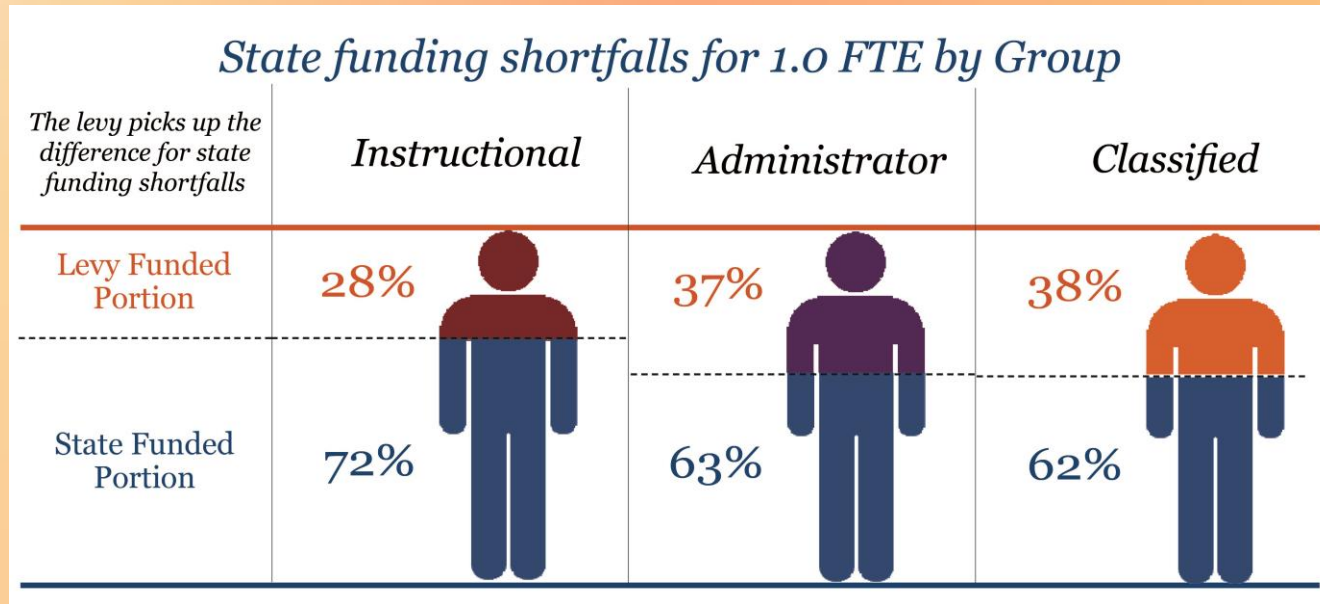
"I appreciate all the time and effort the District clearly dedicated to preparing and reviewing the statements. Thank you for your continuing **commitment to accurate financial reporting.**"

*Assistant State Auditor Erika Davies*

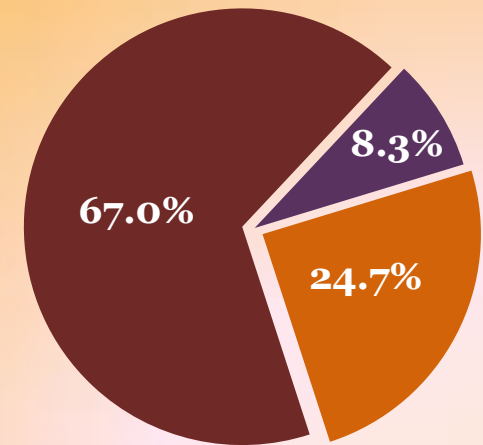
# We are accountable; *levies* are vulnerable

State actions → local impacts → perfect storm

Many districts don't have levy capacity to pay "local match" for more K-3 and full-day kindergarten positions



*Everett's local levy investment in salaries and benefits by group*



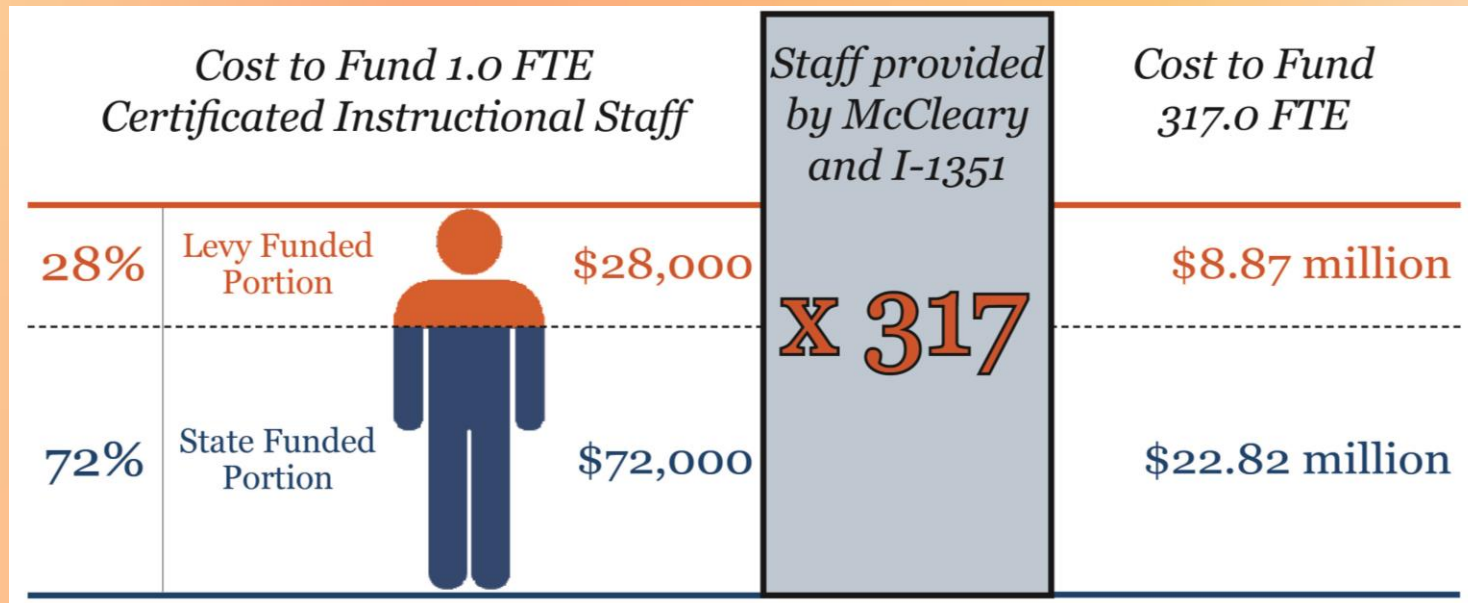


# We are accountable; *levies* are vulnerable

State actions → local impacts → perfect storm

Local match for added certificated instructional staff

- According to OSPI, **McCleary and I-1351** add 317 more teachers, counselors, psychologists, nurses, and social workers in Everett
- With ongoing local commitments the levy has **little ability** to fund local match



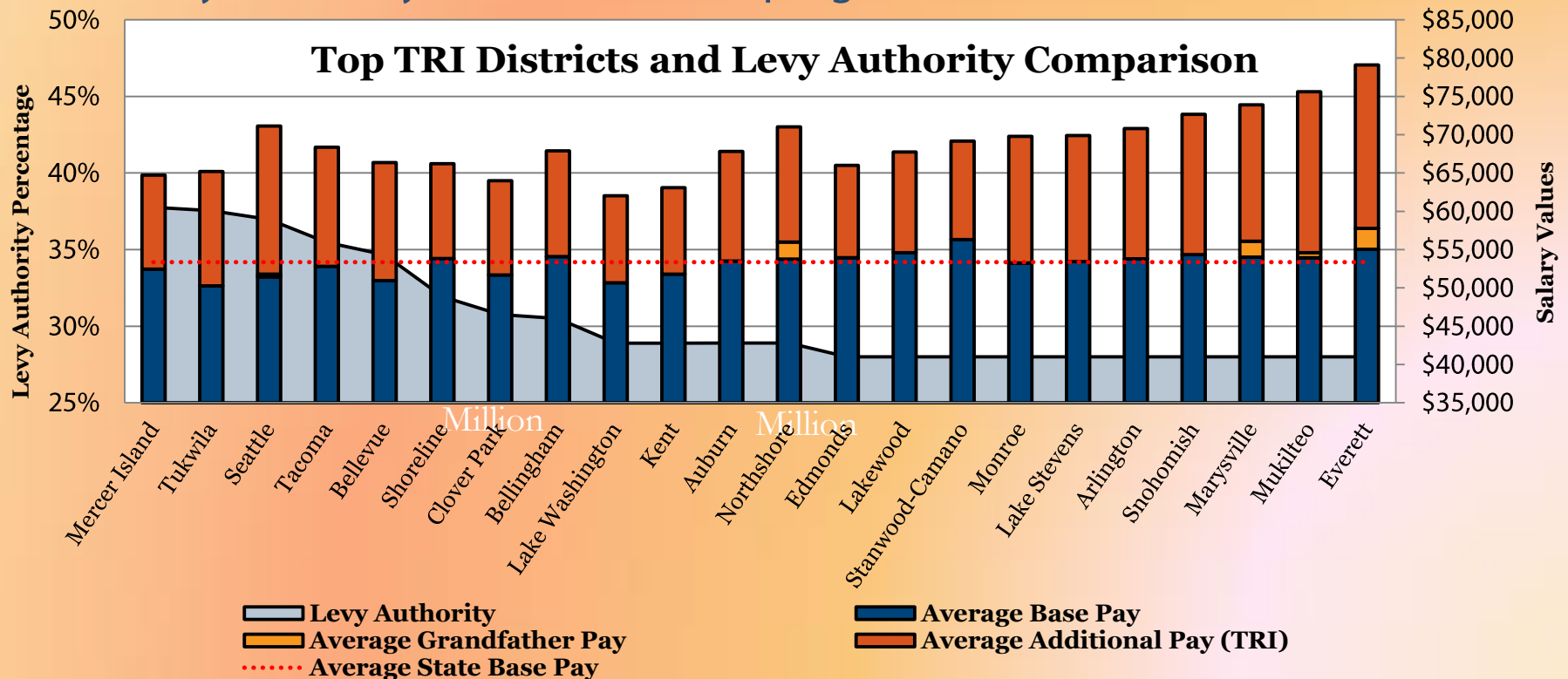
# We are accountable; *levies* are vulnerable

State actions → local impacts → perfect storm



## Instructional salaries demonstrate funding gap

- All top salary districts are at risk
- **Do not cut or cap levies** until state assumes all BEA compensation
- Clearly define BEA compensation before determining the remaining local levy necessary to fund non-BEA program enhancements





# Your support matters

**Community engagement – with many facets**

**Face-to-face gatherings – online conversations – *more to come***

**Fall 2014**

*Community Conversation at Woodside Elementary*

*Community Conversation at North Middle School*

**Winter 2015**

*Thoughtexchange online conversation – 4,000 strong*

**Spring 2015**

*Fishbowl conversations – 3 successful events*

**Summer 2015**

*Community opinion survey*

**Upcoming 2015-16**

*Thoughtexchange continues*

*Telephone Town Hall*



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**Culture**  
**Diversity**  
Wellness  
Families

**JOBS**  
**Economy**  
**Recreation**  
Leadership

Growth  
**Success**  
**Stability**  
Knowledge





# We are accountable

## How our spending compares to 20 districts of similar size

We measure our spending against the same financial categories of spending in districts with 10,000 to 20,000 students

<b>Auburn</b>	<b>C. Kitsap</b>	<b>Highline</b>	<b>Northshore</b>
<b>Battle Grnd</b>	<b>Central Valley</b>	<b>Issaquah</b>	<b>Pasco</b>
<b>Bellevue</b>	<b>Clover Park</b>	<b>Kennewick</b>	<b>Renton</b>
<b>Bellingham</b>	<b>Edmonds</b>	<b>Marysville</b>	<b>Richland</b>
<b>Bethel</b>	<b>Everett</b>	<b>N. Thurston</b>	<b>Yakima</b>



# We are accountable

## How our spending compares to 20 districts of similar size

We measure our spending against the same financial categories of spending in districts with 10,000 to 20,000 students

Category	Everett Public Schools %	State Average %
Teaching	72.9%	69.5%
Administration	11.9%	12.6%
District wide support	11.7%	14.3%
Maintenance & operations	6.5%	8.2%



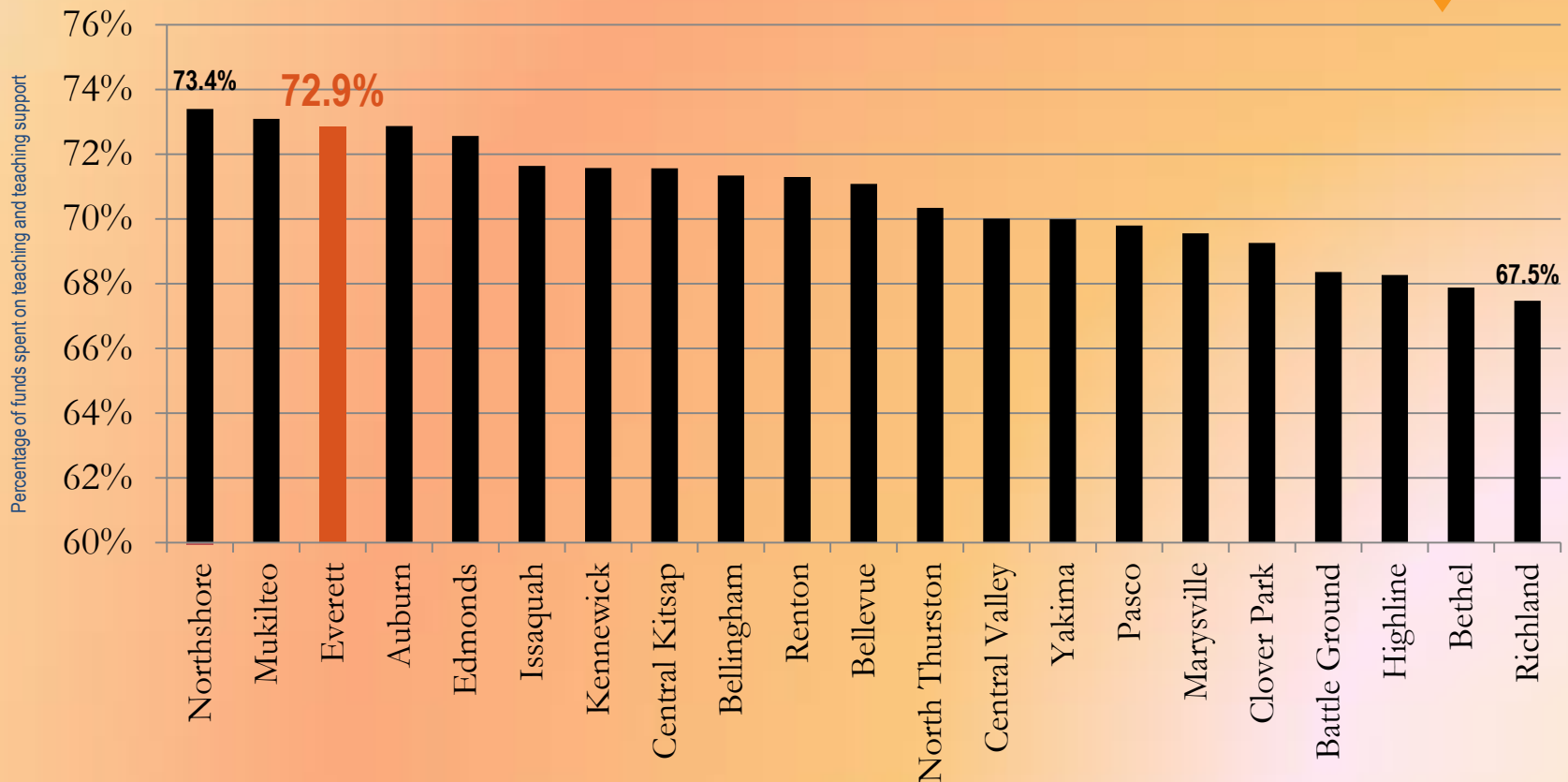
# We are accountable

## How our spending compares to 20 districts of similar size

### Total teaching: 2013-14 *(includes teaching support)*

*Teachers, para educators, supplies, coaches, activity advisors, librarians, counseling, student security, recess supervision, psychologists, speech, and health services*

Statewide  
average  
**69.5%**



Source: OSPI website <http://www.k12.wa.us/safs/PUBFIN/1314/fs.asp>

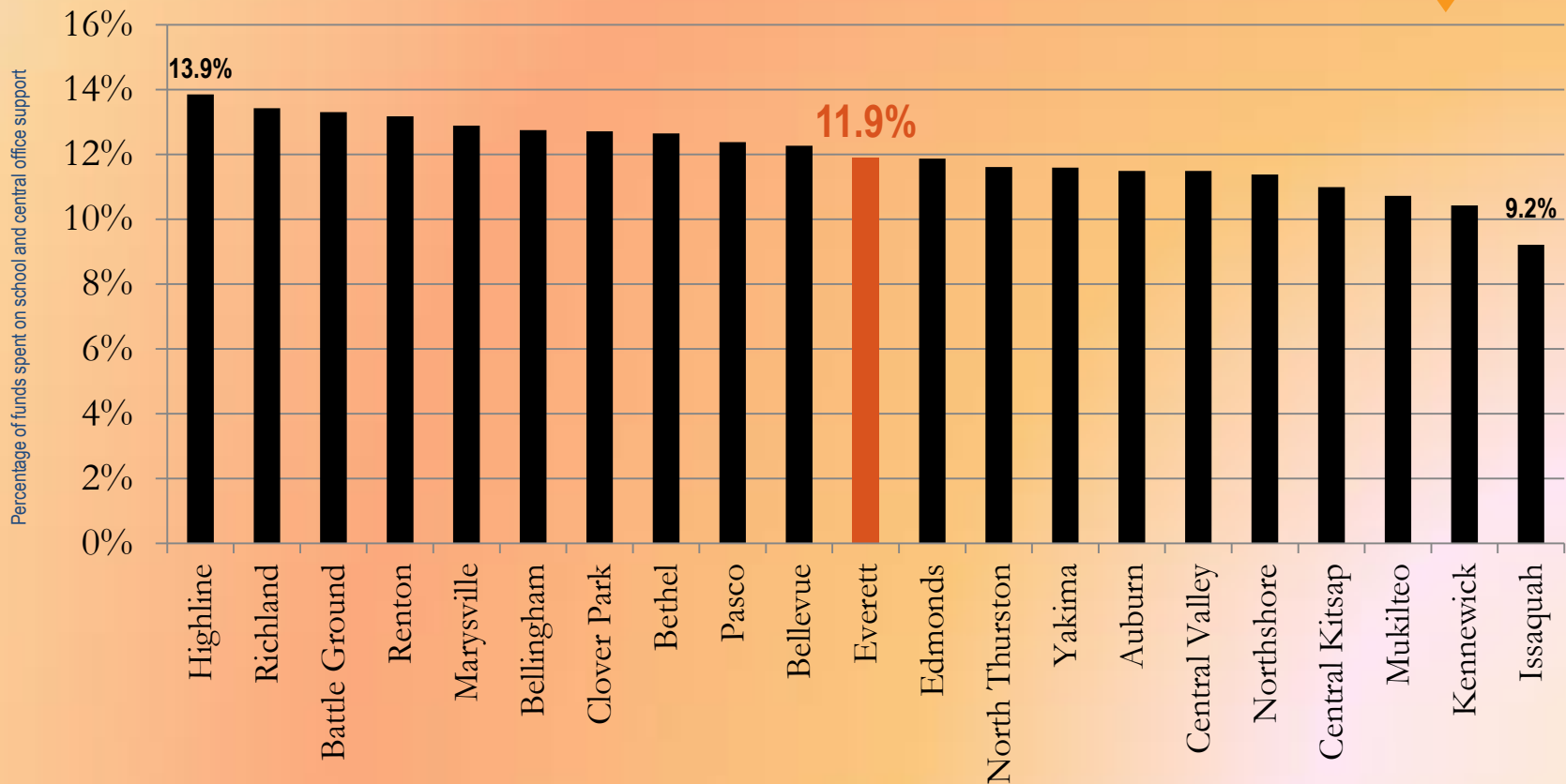
# We are accountable

## How our spending compares to 20 districts of similar size

### Total administration: 2013-14

*School and district administrators, technical and clerical staff, and their supplies and materials*

Statewide  
average  
12.6%



Source: OSPI website <http://www.k12.wa.us/safs/PUB/FIN/1314/fs.asp>



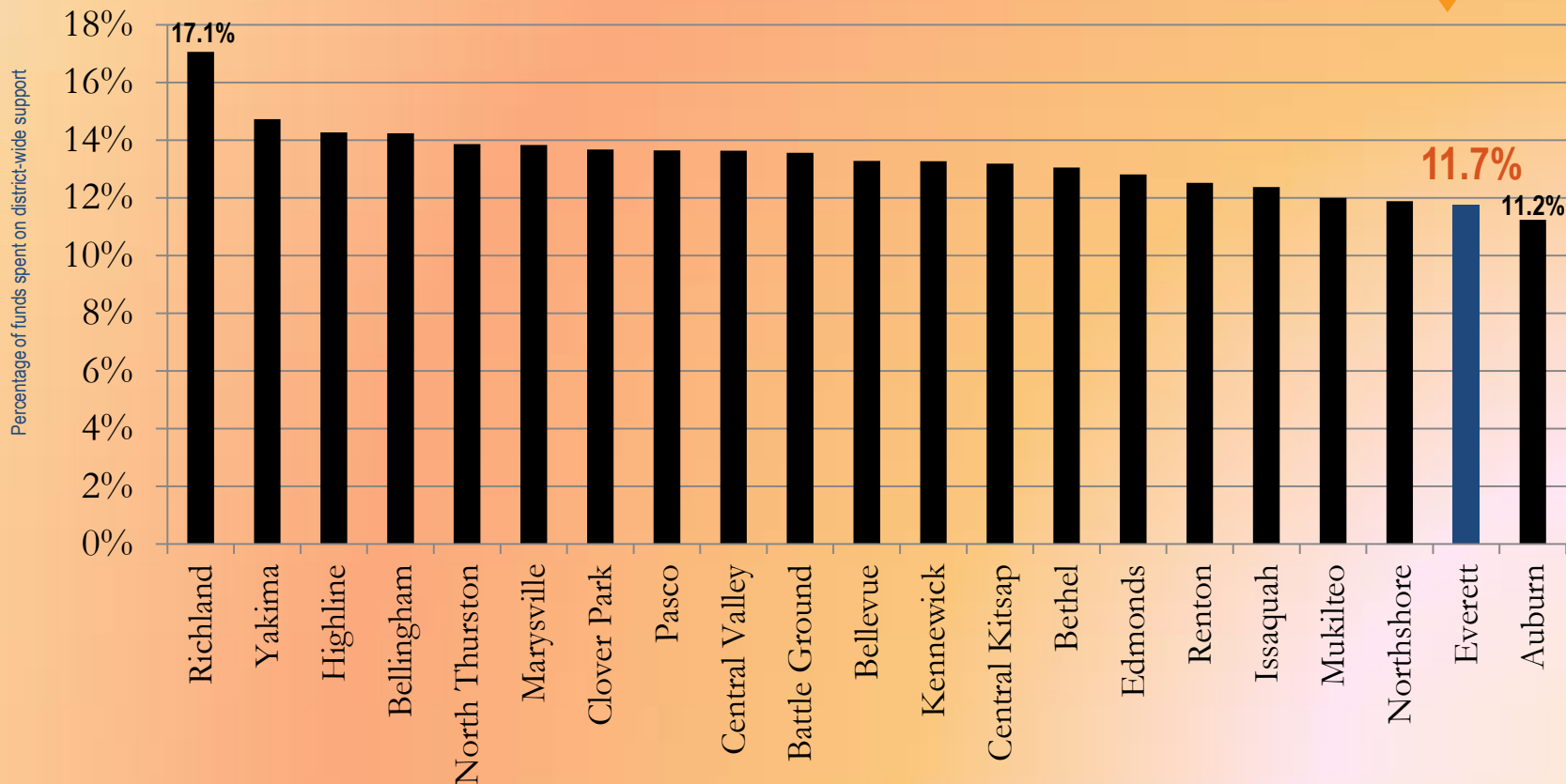
# We are accountable

## How our spending compares to 20 districts of similar size

### District-wide support: 2013-14

*School board, superintendent, human resources, finance, information systems, communications, and maintenance*

Statewide  
average  
14.3%



Source: OSPI website <http://www.k12.wa.us/safs/PUB/FIN/1314/fs.asp>

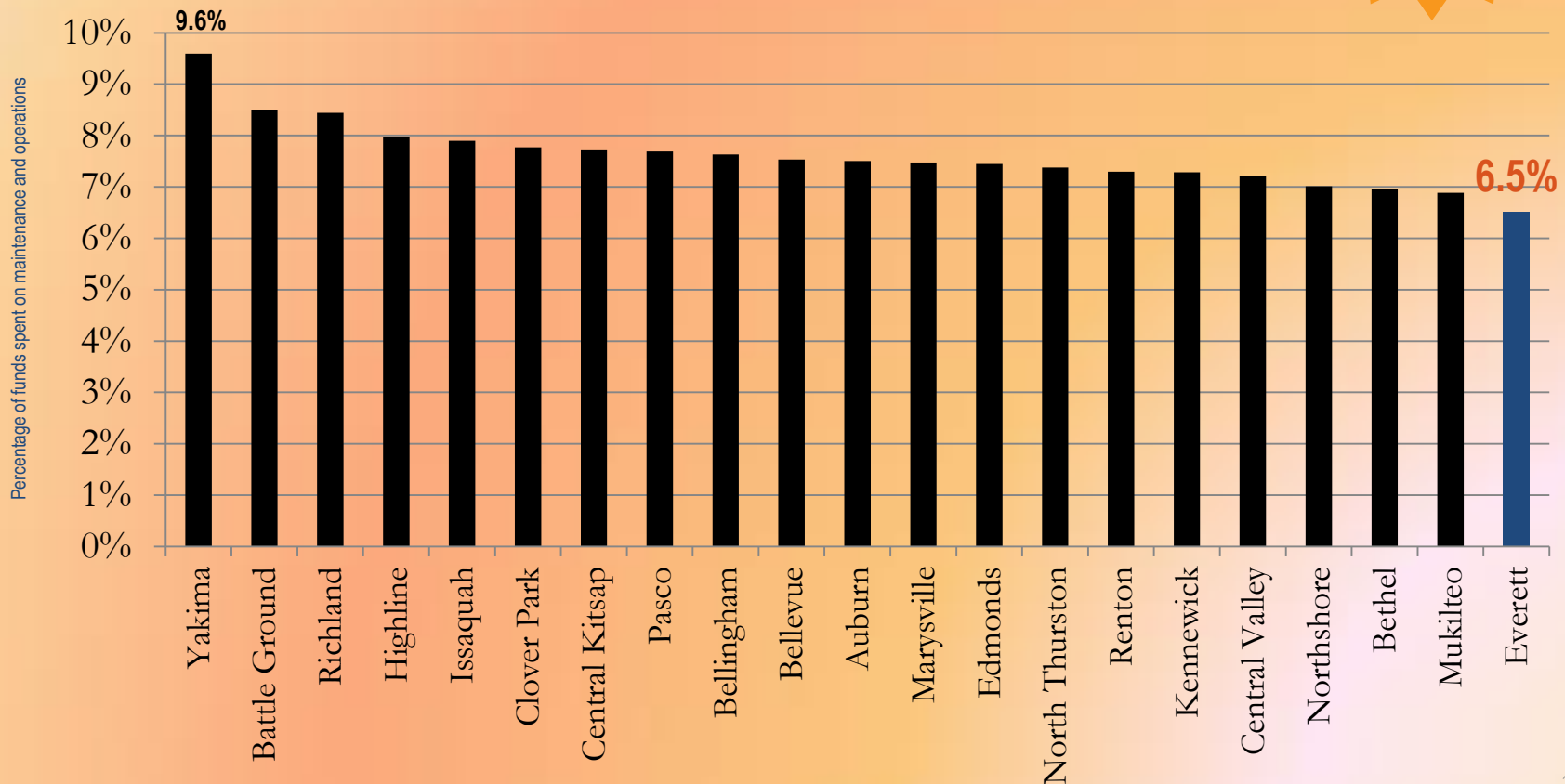
# We are accountable

## How our spending compares to 20 districts of similar size

### Maintenance and operations: 2013-14

*Maintenance of schools and grounds, school custodians, utilities, and school security*

Statewide  
average  
8.2%

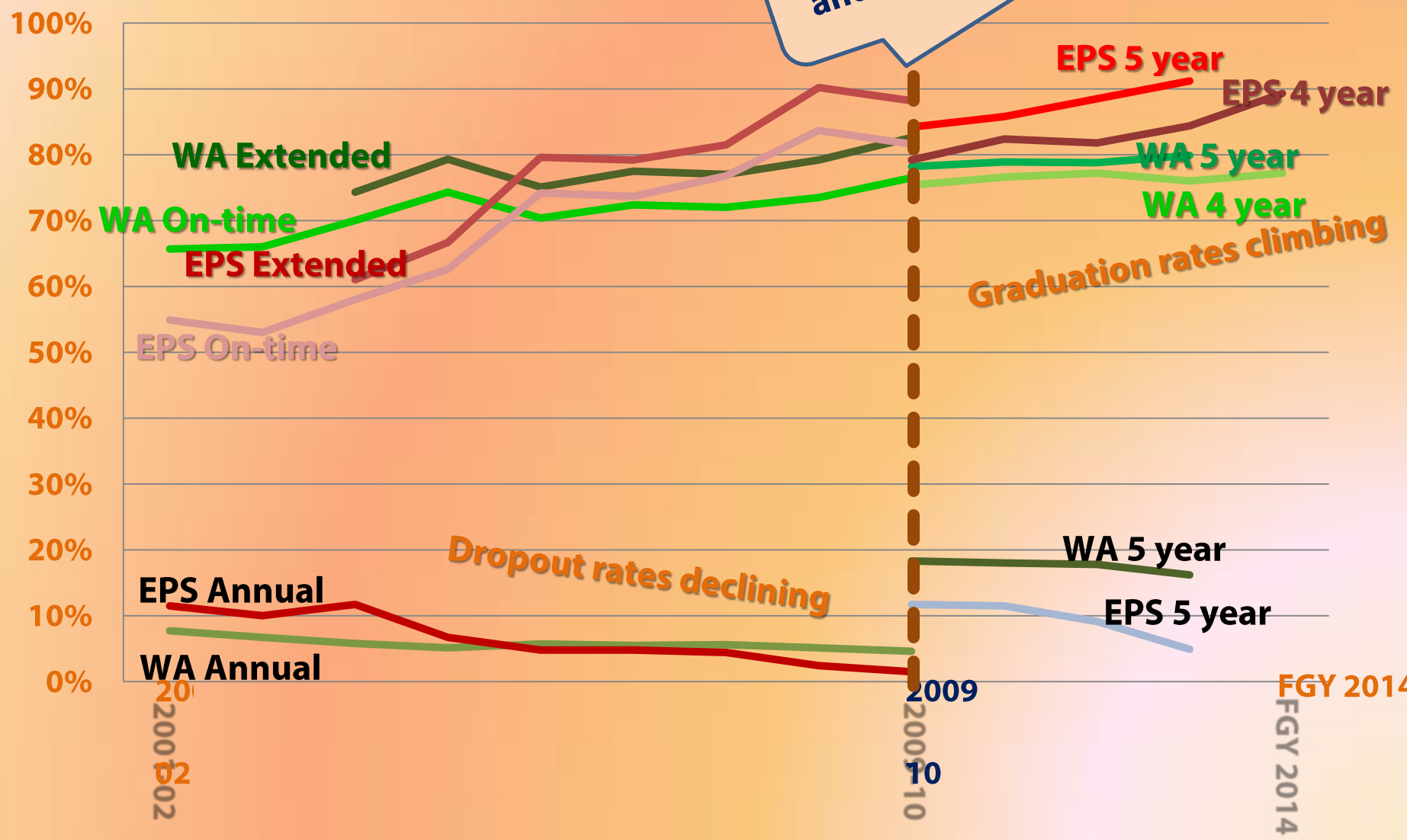


Source: OSPI website <http://www.k12.wa.us/safs/PUBFIN/1314/fs.asp>

# Students are excelling

## More graduates; fewer dropouts

In 2009-10, calculation formula and terminology changed



# Current inequities – local cost impacts

- High salaries and program costs minimize the ability to fund additional local enhancements
  - Added staffing for K-3 class size
  - Seven period day to support 24 credits
  - District-wide full day kindergarten

